



VINICULTURAL SOCIETY

IDA'S SELECTION PINOT NOIR

SONOMA COAST
SONOMA COUNTY
VINTAGE 2024

The Buena Vista Vinicultural Society, formed in 1863 by the winery's founder, Count Agoston Haraszthy to further improve its winemaking prowess and expand its vineyards, has been restored as a collection of unique small-production wines that honor the winery's pioneering spirit and contribution to California winemaking. The Vinicultural Society explores clonal selections, varietals and the incredible terroir of Northern California.

WINEMAKER'S NOTES

Named for Count Haraszthy's fourth child and first daughter, Ida's Selection Pinot Noir is crafted from vineyards along the Sonoma Coast, where cool maritime influences and balanced growing conditions allow for slow, even ripening. Hand-harvested on September 20, the fruit was carefully selected at peak maturity. The wine was then aged for 10 months in 23% new French oak, preserving the purity of the fruit while adding structure and finesse. Lastly, the wine was bottled on July 31, 2025, a root day.

TASTING NOTES

The 2024 Ida's Selection Pinot Noir glows a delicate ruby-purple, opening with expressive aromas of wild strawberry, Bing cherry, and raspberry leaf, intertwined with hints of rosehip, lavender, and a subtle touch of forest floor. Medium to full-bodied, the palate is layered with lively red berry flavors supported by smooth, silky tannins. A vibrant coastal character runs through the wine, balancing quiet intensity with grace — offering depth and nuance while staying refined, fresh, and beautifully poised.

TECHNICAL NOTES

APPELLATION: Sonoma Coast, Sonoma County

ALCOHOL: 14.5%

PH: 4.03

TA: 5.1

AGING: 10 months in 23% new French oak

VARIETY: Pinot Noir

HARVEST DATE: September 20, 2024

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